



20 Mio. Pls / month

5 Mio. Visits / month

30 Mio. Als / month

200.000 Newsletter-Push

## Power up with a dynamic golf network.

Reach golfers europeanwide via 80 Premium Websites in GER, AUT, SUI, NED and 160 GBR based sites.

## Target Group

Our user are mostly male and have a large disposable income

63% male\*

55% are aged 50+

63% have a minimum net household income of 2.500 € and more\*\*

42% have a minimum net household income of 4.000 € and more\*\*

\* Source: German Golf Federation

\*\* Source: axel springer Verbraucheranalyse 2011

IWW proved  
Adtech-Adserver  
Google Analytics

Display	Format	Specification	CPI
Wallpaper / Hockeystick	728 x 90 + 160 x 600 Pixel	80 KB	65 €
Leaderboard / Superbanner	728 x 90 Pixel	50 KB	20 €
Skyscraper	160 x 600 Pixel	50 KB	20 €
MPU / Medium Rectangle	300 x 250 Pixel	50 KB	25 €
Halfpage Ad	300 x 600 Pixel	50 KB	30 €
Billboard	800 x 250 Pixel	50 KB	50 €
Frame Ad	990 x 90 + 160 x 600 Pixel	120 KB	65 €
Ad Bundle	728 x 90 + 160 x 600 + 300 x 600 Pixel	50 KB	20 €
Footer Ad	1024 x 200 Pixel	50 KB	60 €
Skadlay / Layer	Fullsize Screen		65 €
Newsletter	Format	Specification	CPI
	300 x 250 / 728 x 90 Pixel	50 KB	600 €
	Standalone 800 Pixel html	bis 500 KB	6.000 €
Advertorial / Promotion	Format		CPI
Editorial and advertisement	Picture + Article		1.500 €
	Picture Gallery + Link		
	Advertorial + Newsletter		1.800 €
	Advertorial + Newsletter + Facebook		2.000 €
Social Media	Format		CPI
Extension with Social media networks	Picture + Teaser 42.000 interactive Facebook fans		600 €
PreRoll / PostRoll	Format		CPI
Integration of PreRoll / PostRoll or direct in the video player network content	max. 20 Sek. Clip for PreRoll tbd Clip for Content Clip		65 €

Prices excluding agency commission plus TAX

## your contact

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Displays



**Wallpaper / Hockeystick**  
728 x 90 + 160 x 600 Pixel **65 €**



**Leaderboard / Superbanner**  
728 x 90 Pixel **20 €**



**Skyscraper**  
160 x 600 Pixel **20 €**



**MPU / Medium Rectangle**  
300 x 250 Pixel **25 €**



**Halfpage Ad**  
300 x 600 Pixel **30 €**



**Billboard**  
800 x 250 Pixel **50 €**



**Frame Ad**  
990 x 90 + 160 x 600 Pixel **65 €**



**Ad Bundle**  
728 x 90 + 160 x 600 + 300 x 600 Pixel **20 €**



**Footer Ad**  
1024 x 200 Pixel **60 €**



**Skadlay / Layer**  
Fullsize Screen **65 €**